

Real-Time Intelligence. Immediate Action.

How can I make faster pricing decisions?

And get them to the street — fast?



PriceAdvantage and PDI.

It's that easy.



CRITICAL BUSINESS
INTELLIGENCE
AT YOUR FINGERTIPS
WITH PDI

IMMEDIATE, ACTIONABLE
FUEL PRICING
DECISIONS WITH SKYLINE
PRICEADVANTAGE

The PriceAdvantage business rules engine, fed by PDI's real-time business intelligence, lets you course-correct with the click of a mouse.

Insight at Your Fingertips

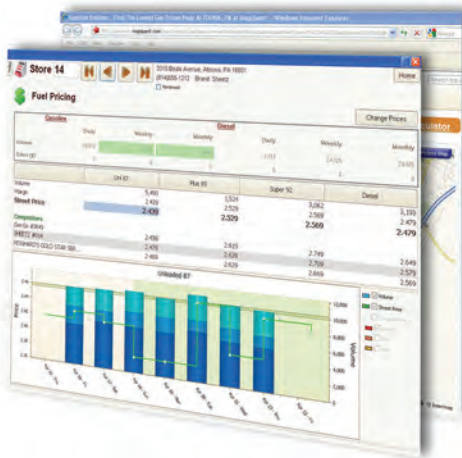
- Analyze the effectiveness of your fuel pricing strategy with intelligent volume data
- Visualize trends and make course corrections
- Measure target versus performance



Just five minutes after installing this integration at a customer site, it was immediately apparent which promotions were working and which ones weren't. This is a whole new level of analytics.

— John Keller, Senior Product Manager, Skyline's PriceAdvantage Division

PDI RMS or PDI Enterprise



- Measure every gallon, every store, every day
- Never miss another survey
- Analyze competitive movement

Automatic daily imports of:

- Gallons sold by site
- Gallons sold by grade
- Competitive surveys

- **Bigger Profits**
- **Optimized Prices**
- **Happier CEO**



Contact us to find out how you can sell more gas.

1.800.759.9046 or sellmoregas.com